

## Awards 2025 – Rules of Entry

### General

- Entries are open to TTA members only. Entrants must be a TTA member in the year that TTA Awards is due to take place (e.g. membership in 2025 for entries relating to 2024).
- All nominations must be related to TTA member's business.
- All projects entered must have been completed in the 2024 calendar year.
- All projects must have been undertaken in the UK or Eire.
- Entries must conform to relevant British, European and International Standards as appropriate.
- Nominators may enter any number of categories, but each entry must be submitted separately.
- Only one entry per project is allowed.
- By entering certain Award categories, as clarified in this document, you consent to other stakeholders promoting the project/product as a TTA Award Winner if it wins the category it has been entered into.
- By entering, nominators give TTA permission to use content in all TTA Awards PR and marketing material, and any other marketing purposes as agreed by TTA.
- If an entry is shortlisted, the member or his representative must attend the Awards.
- Full payment for tickets, sponsorship, gifts and prizes must be received prior to the event. Confirmation of your booking will be sent by email from [awards@tile.org.uk](mailto:awards@tile.org.uk). If you do not receive email confirmation, please contact us as soon as possible.
- During the Awards, if your behaviour is considered inappropriate, disruptive, offensive, dangerous or illegal, we reserve the right to immediately remove you and your guests from the event with no refund being made.
- We will not offer refunds to guests due to circumstances affecting the Awards, or your ability to attend the event, which are outside our control (for example, but not limited to, terrorist attacks or alerts, extreme weather conditions).
- We reserve the right to retain your contact details to be used by TTA for future PR and marketing purposes. This information will not be shared with any other parties.

## Entry and Judging Process

- All entries must be made online at [www.ttaawards.com](http://www.ttaawards.com).
- Each entry must include one copy of the completed official online entry form, a written submission, and summary and supporting photographs.
- The written submission must be a maximum of 750 words.
- A 75-word summary of the entry must also be submitted online. This will be used by TTA in all press releases, statements and scripts.
- A maximum of 5 photographs must be included with the entry. At least 2 must be representational photographs at a minimum of 300dpi.
- You must own the photographs you submit and have full copyright.
- Photographs must be compatible with Windows and Mac operating systems.
- A high-resolution logo must also be submitted with your entry, which will be used in print and online publications.
- It is a condition of entry that material submitted may be reproduced by TTA in such media that it feels appropriate, to promote the Awards and any other Association activity as agreed by the Association.
- Any nomination considered to be incorrectly categorised may be re-allocated to a different category, and you will be informed if this is the case.
- The Award Judges will be made up of a panel of TTA and industry representatives.
- Judges have the right to reject or re-categorise any entry they feel does not comply with the entry requirements.
- Any Judge associated with a nomination will be asked to withdraw from the judging process for that category.
- All categories (excluding Lifetime Achievement/Outstanding Contribution to Industry) will go to public vote, where 1 judging point will be added to the winning entry. This will then be combined with the judges scores.
- All nominees will be informed if they have been shortlisted.
- Entries close 15th January 2025 – late entries will not be accepted.



 The Mount,  
43 Stafford Road,  
Stone, Staffordshire,  
ST15 0HG  
 0300 365 8453  
 [membership@tile.org.uk](mailto:membership@tile.org.uk)  
 [www.tiles.org.uk](http://www.tiles.org.uk)

## Categories

- Lifetime Achievement/Outstanding Contribution to Industry
- Excellence in Marketing
- Excellence in Retail
- Excellence in Supply & Services
- Best Innovation
- Best E-Commerce Website/App
- Best Environmental Initiative
- Best Domestic Project
- Best Heritage Project
- Best Commercial Project – Small (up to 250m<sup>2</sup>)
- Best Commercial Project – Large (over 250m<sup>2</sup>)
- Excellence in Tile Contracting
- Employee of the Year
- Tile Fixer of the Year
- Trainee Tile Fixer of the Year
- Wall Tile of the Year
- Floor Tile of the Year

## **Additional Guidance**

### **Lifetime Achievement/Outstanding Contribution To Industry**

- This award recognises an individual who has made an outstanding contribution on the growth, promotion, technical or training areas of the wall and floor tile industry during their career.
- The winner of this award is chosen by TTA Board.

### **Excellence in Marketing**

- This award recognises the marketing activity of a tile industry business, who has promoted their products, website and/or services to customers either in the consumer, contract or tile industry in the year to 31 December 2024.
- The winning entry will be judged on the success in delivering the campaign(s), meeting/exceeding objectives and the overall impact this has had on the business. All details must be clearly stated.
- Details of the campaign, target audience, strategy, copy articles, and advertisements could be submitted to assist the judges.
- Photographic evidence or samples of artwork is vital in this category.

### **Excellence in Retail**

- This category is open to any member operating in the retail sector.
- The winning entry will be judged on the quality of the retail environment, product offering and customer service excellence. All details must be clearly stated.
- Photographs, both inside and out, details of other awards the business may have won (excluding TTA) plus a written submission will assist the judges.

### **Excellence in Supply & Services**

- This category is open to all members, and covers all stages of the manufacturing, supply and distribution services.
- The entry must cover the 2024 calendar year only.
- Winning entries will be judged upon the excellence within their sector, including details of impact on the overall business and any testimonials.
- Photographs, details of other awards the business may have won (excluding TTA) plus a written submission will assist the judges.

### **Best Innovation**

- The winner of this award will be a product or service that can “make a difference” to the tile industry.
- The product or service will have been launched into the UK market in the year to 31 December 2024.
- The winning entry will be judged on the product’s technical abilities, their “solution to a problem” approach and how their product can “make a difference” to the industry.
- Samples from the range, together with technical data sheets, retail prices, brochures and product or packaging may also assist the judges.
- By entering this category, you consent to any other stakeholders promoting this product as a TTA Award Winner if it wins this category e.g. by the manufacturer, retailer, distributor or installer. Full guidelines for promotion will be provided.

### **Best E-Commerce Website/App**

- The winner of this category will demonstrate excellent online presence and a consistently good record of e-commerce sales.
- The winning entry will be judged on the ease of navigation through the site, use of new digital technologies, statistics and any other digital marketing which provides traffic to the website.
- Sales statistics, customer feedback and website screenshot evidence may also assist the judging process.
- Any supporting material provided (e.g. statistics) must relate to the year to 31st December 2024.

### **Best Environmental Initiative**

- This award recognises the importance of sustainability and care for the environment.
- The award is open to any business in the wall and floor tile industry whose principal place of business is in the UK or Eire.
- As sustainability is such an important issue, this award is not date related.
- A written submission together with photographic evidence will assist the judges.
- Winning entries will outline the company’s environmental policies or environmental benefits or characteristics of a product, accreditations and any other award wins.
- If the entry relates to a product, by entering this category, you consent to any other stakeholders promoting the product as a TTA Award Winner if it wins this category e.g. by the manufacturer, retailer, distributor or installer. Full guidelines for promotion will be provided.

### **Best Domestic Project**

- This award, which should have been completed in the 2024 calendar year, recognises the use of tile in a private house or number of private houses or dwellings, either new or refurbished.
- The project must be situated in the UK or Eire.
- Winning entries will be judged upon the finished aesthetics, technical difficulties, any problems overcome during the installation and the use of any new technologies (if applicable).
- Photographs of the finished project, specification, design and information on the tiling process may be included in the submission to assist the judges.
- By entering this category, you consent to any other stakeholders promoting this product as a TTA Award Winner if it wins this category e.g. by the manufacturer, retailer, distributor or installer. Full guidelines for promotion will be provided.

### **Best Heritage Project**

- This award will highlight the quality of work undertaken on restoration and conservation projects within the UK or Eire during 2024.
- Winning entries will look at how a project has been managed and implemented from conception to completion. On top of this, your entry must clearly demonstrate rigorous project and conservation planning and processes.
- The category is open to the restoration and conservation of single projects through to entire buildings.
- Photographs of the finished product, specification, design and information on the tiling process may be included in the submission to assist the judges. Any submitted photographs must show all areas.
- By entering this category, you consent to any other stakeholders promoting this product as a TTA Award Winner if it wins this category e.g. by the manufacturer, retailer, distributor or installer. Full guidelines for promotion will be provided.

### **Best Commercial Project – Small (up to 250m<sup>2</sup>)**

- The project should have been completed in the 2024 calendar year, in a commercial environment in either the public or private sector to include leisure and hospitality, education, transportation and retail.
- The project must be situated in the UK or Eire.
- Winning entries will look at how a project has been managed and implemented from conception to completion; any technical issues overcome on site, and the use of any new technologies (if applicable).
- There is no minimum or maximum value, but the size of the installation must not exceed 250m<sup>2</sup>.
- Photographs of the finished product, specification, design and information on the tiling process may be included in the submission to assist the judges.
- By entering this category, you consent to any other stakeholders promoting this product as a TTA Award Winner if it wins this category e.g. by the manufacturer, retailer, distributor or installer. Full guidelines for promotion will be provided.

### **Best Commercial Project – Large (over 250m2)**

- The project should have been completed in the 2024 calendar year, in a commercial environment in either the public or private sector to include leisure and hospitality, education, transportation and retail.
- The project must be situated in the UK or Eire.
- Winning entries will look at how a project has been managed and implemented from conception to completion; any technical issues overcome on site, and the use of any new technologies (if applicable).
- There is no minimum or maximum value.
- Photographs of the finished product, specification, design and information on the tiling process may be included in the submission to assist the judges.
- By entering this category, you consent to any other stakeholders promoting this product as a TTA Award Winner if it wins this category e.g. by the manufacturer, retailer, distributor or installer. Full guidelines for promotion will be provided.

### **Excellence in Tile Contracting**

- This category is open to any member's business operating as a tiling contractor employing more than one tile fixer based in the UK or Eire.
- The winning entry will be based upon the projects completed, business acumen and any other applicable details.
- Photographs of the premises, projects, testimonials and details of other awards the business may have won (excluding TTA), together with a written submission will also assist the judges.

### **Employee of the Year**

- This award recognises an employee of a member's business operating in the wall and floor tile sector.
- He or she will have made a special contribution to the success of the business in the calendar year to 31st December 2024.
- The winning entry should include full information about the nominee, together with details of their history in the industry, qualifications if held, and any other information that will assist the judges.
- At least one high resolution digital photograph of the employee is required, preferably a head and shoulders photograph.

### **Tile Fixer of the Year**

- The award recognises our individual wall and floor tile fixers.
- This category is open to Independent Fixer and Contractor members only.
- The winning entry should include a portfolio of the nominee's work, together with details of their history in the industry, qualifications if held, and any other information that will assist the judges.
- At least one high resolution digital photograph of the fixer is required, preferably a head and shoulders photograph.

#### **Trainee Tile Fixer of the Year**

- This award recognises a trainee of a member's business operating in the installation sector of the wall and floor tile industry.
- He/she must have joined your company in the 2024 calendar year and be actively training towards a formal qualification.
- The winning entry should include full information about the nominee, together with details of their history, qualifications they are training towards and any other information that will assist the judges.

#### **Wall Tile of the Year**

- This award recognises a wall tile (either manufactured or naturally occurring) that has been launched onto the UK market in the 2024 calendar year.
- The tile entered does not have to be uniquely manufactured by the entrant. However, the entrant must be a TTA member.
- Technical data sheets, details of retail prices, brochures, and photographs of room sets are examples of supporting material that will assist the judges.
- By entering this category, you consent to any other stakeholders promoting this product as a TTA Award Winner if it wins this category e.g. by the manufacturer, retailer, distributor or installer. Full guidelines for promotion will be provided.

#### **Floor Tile of the Year**

- This award recognises a floor tile (either manufactured or naturally occurring) that has been launched onto the UK market in 2024.
- The tile entered does not have to be uniquely manufactured by the entrant. However, the entrant must be a TTA member.
- Technical data sheets, details of retail prices, brochures, and photographs of room sets are examples of supporting material that will assist the judges.
- By entering this category, you consent to any other stakeholders promoting this product as a TTA Award Winner if it wins this category e.g. by the manufacturer, retailer, distributor or installer. Full guidelines for promotion will be provided.